OBSERVE SUMMIT 2026

GIVEAWAY TERMS & CONDITIONS

Official promotional terms | Effective 4 November 2026

This Giveaway offers two complimentary benefits to every eligible participant who completes a valid registration. There is no draw, random selection, competition, or limited pool of winners.

1. Organiser

The Giveaway is organised by Polis Consulting Limited, trading under the Loxias brand ("Loxias" or the "Organiser").

Registered address: Unit 10, Argus House, Greenmount Office Park, Harold's Cross Road, Dublin 6W, Ireland. Company number: 737553. VAT number: IE4153652OH. Contact: marketing@loxias.ai.

2. Promotion period

The Giveaway begins on 4 November 2026 when the online registration form becomes available and closes on 7 November 2026 at 23:59 (11:59 p.m.) Europe/Paris local time (CET). A registration is timely only if received by the Organiser's form system before the closing time.

3. Eligibility

The Giveaway is open to individuals aged 18 or over worldwide participating in a professional capacity, subject to applicable laws and any mandatory local restrictions. It is not offered where participation or provision of the benefits would be unlawful. Attendance at Observe Summit 2026 is not required. The Organiser may request a business email address or other reasonable confirmation of professional status.

Employees, contractors, service providers and other personnel of Polis Consulting Limited and its affiliates, and their immediate family members, are not eligible to participate. Participants must provide accurate information and be legally able to accept the benefits in their jurisdiction. The Organiser may decline participation where required to comply with applicable laws or sanctions, or where there is a verified breach of these Terms.

4. Free participation

To participate, complete the dedicated Loxias Observe Summit 2026 online registration form during the promotion period, provide the requested contact details, and acknowledge these Terms and the Privacy Policy. Participation requires no purchase, payment, paid subscription, or event ticket.

Only one registration is allowed per person. Multiple submissions, fake identities, automated entries and material misrepresentations may be disqualified following reasonable verification. Consent to marketing is entirely optional and is not a condition of participation or of receiving either benefit.

5. Benefits guaranteed to each eligible participant

Every eligible participant who submits a valid registration receives BOTH of the following benefits, once per person:

A. Each eligible participant will receive a coupon granting complimentary access to one Industry Report of their choice, selected from the reports available at the time of redemption (currently Automotive, Entertainment, Finance and Beauty). The coupon will be sent to the email address provided during registration and will remain valid for 60 days from the date of issuance. Each coupon is intended for a single redemption and may not be transferred, shared, or exchanged for cash. The report is licensed for the participant's internal use only and may not be reproduced, redistributed, published or used commercially. All intellectual property rights in the report remain with Loxias.

B. One Pythia trial: a complimentary 30-day Pythia trial, starting when the participant's trial account is activated. No payment card is required. The trial access ends automatically when the 30-day period expires, without automatic paid renewal or charge. The trial is subject to reasonable account-security and usage requirements and the Pythia product terms, which will be presented to the participant for acceptance upon activation.

These benefits are guaranteed to all eligible participants who comply with these Terms. There is no draw or random selection.

6. Delivery and activation

Following a successful registration, the Industry Report coupon and redemption instructions will be sent automatically to the email address supplied in the form. The participant is responsible for ensuring the submitted email address is correct and checking spam or filtering folders.

A member of the Loxias team will aim to contact the participant within five business days following the valid form submission to arrange setup of the Pythia trial. "Business days" means Monday to Friday, excluding public holidays in Ireland. The 30-day trial begins upon account activation, not upon submission of the form or receipt of the first email.

If a coupon email does not arrive or if no Pythia setup contact is received within the stated period, the participant may contact marketing@loxias.ai so Loxias can investigate and resolve the issue.

7. Benefit restrictions

Each benefit is limited to one per eligible participant. Benefits are personal, cannot be transferred, resold, redeemed for cash, or combined with another promotion unless Loxias expressly permits it.

The Industry Report coupon expires 60 calendar days after issue. The Pythia trial is free for 30 days from activation and stops automatically thereafter. The Organiser will not request payment card details as a condition of this Giveaway trial.

8. Data protection and communications

The controller for Giveaway administration is Polis Consulting Limited, at the address and email provided in Section 1. Loxias uses the submitted contact information to verify eligibility, send the Industry Report coupon, arrange and administer the Pythia trial, and respond to related requests. The legal basis for processing necessary to deliver the requested promotion is performance of the promotional arrangement with the participant (Article 6(1)(b) GDPR), where applicable; security and fraud-prevention processing may rely on legitimate interests (Article 6(1)(f)), subject to applicable requirements.

The form may be provided via Zoho and linked to the Organiser's CRM. Authorised service providers may process data on the Organiser's behalf under appropriate agreements; any international transfers are subject to applicable GDPR safeguards. More information about recipients, transfers, rights and contact details is available at https://loxias.ai/privacy-policy/.

Marketing communications are optional. Consent is collected through a separate checkbox, unticked by default, and processing for this purpose relies on consent (Article 6(1)(a) GDPR). Refusing or withdrawing consent does not affect the entitlement to the Giveaway benefits. Every marketing message includes an unsubscribe option. Contacts made by Loxias to set up and support the Pythia trial form part of the

promotion; any commercial or sales communication beyond that purpose will be sent only to participants who have given marketing consent.

For the specific Giveaway administration records, Loxias intends to retain personal data for up to 90 days after the completion of the fulfilment of both benefits, unless a longer period is necessary to meet a legal obligation, defend a legal claim, handle a documented dispute or respect a properly documented retention requirement. Data used for opted-in prospect marketing may be retained for up to three years from the last meaningful contact initiated by the individual, or until consent is withdrawn, whichever is earlier, subject to lawful exceptions and the Privacy Policy. Routine email opens do not count as meaningful contact.

Participants may exercise applicable GDPR rights, including access, rectification, erasure, restriction, portability, objection and consent withdrawal, by emailing marketing@loxias.ai. They may complain to their competent data protection supervisory authority, including the Irish Data Protection Commission where appropriate.

9. Fair administration and changes

Loxias will administer the Giveaway fairly and make reasonable efforts to honour every valid registration. It may take reasonable measures to prevent abuse and correct genuine errors. If events beyond its reasonable control materially disrupt the promotion, the Organiser will communicate any necessary changes transparently and will respect rights that cannot be excluded under applicable consumer law. No term permits arbitrary withdrawal of a benefit already earned.

10. Responsibility

Nothing in these Terms excludes or limits liability that cannot lawfully be excluded. The Organiser is not responsible for internet outages or email filtering outside its reasonable control, but will reasonably assist eligible participants experiencing delivery or access problems. Participants remain responsible for providing accurate contact information and observing legitimate activation and usage instructions.

11. Governing law and participant rights

These Terms are governed by Irish law, without depriving participants of any mandatory consumer protections that apply under the law of their country of habitual residence or other applicable law. Since participation is international, local laws may affect whether the Giveaway can lawfully be offered in particular jurisdictions. Any dispute will be handled in accordance with applicable rules on consumer jurisdiction and mandatory rights.

These Terms are drafted in English. Where a translation is made available, the English version prevails in case of discrepancy, to the extent permitted by applicable law.

12. Contact and full terms

For questions about eligibility, benefits, delivery or data protection, contact marketing@loxias.ai. These Terms and the Privacy Policy are accessible from the registration form before submission.

Privacy Policy: https://loxias.ai/privacy-policy/. Pythia website: https://pythia.loxias.ai/.